

## **Leadership: Inventing the Future**

### **A Breakthrough Leadership Program for the Mining Industry and Its Stakeholders**

Jointly sponsored by University of Arizona Lowell Institute of Mineral Resources and Vanto Group

The sponsors encourage organizations to send multiple members of a team. Participation is limited, enabling course leaders to focus on the specific needs and priorities of participants.

**Dates:** February 7 - 10, 2017

**Times:** 9:00 a.m. – 7:00 p.m. Tuesday - Friday

**Location:** Tucson Marriott University Park Hotel, located in Main Gate Square, one block west of the University of Arizona campus at 880 E. Second St., Tucson, AZ 85719

Participants are also invited to an ice breaker reception on Monday, February 6, 2017 at 6:30 p.m. at the Tucson Marriott University Park Hotel (ask hotel for room location).

**Program fees:** (1) \$2,950/participant for organizations that send 1 to 3 participants; and (2) \$2,560/participant for organizations that send  $\geq 4$  participants. Fees are non-refundable thirty days prior to the start of the program.

**Registration:** Go to the IMR home page at <http://imr.arizona.edu>, click on the Featured Project (Mining Leadership Program), then download the Information Packet and follow instructions to register.

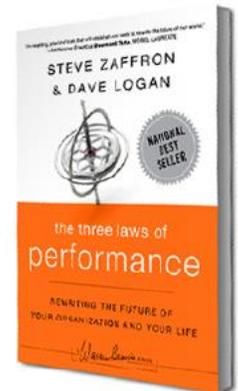
### **Program leaders**



#### **Steve Zaffron**

*CEO, Vanto Group*

As an internationally respected leadership authority, Steve Zaffron is noted for his ability to deliver provocative new perspectives on competitive advantage, organizational change, and transformational leadership. As CEO of Vanto Group, a consulting firm that designs and implements large-scale initiatives to elevate organizational performance, Zaffron has directed major corporate initiatives with dozens of Fortune 500 companies worldwide. He has spoken at the Harvard Business School, the Simon School of Business at the University of Rochester, and the Marshall School of Business at the University of Southern California. His groundbreaking book, *The Three Laws of Performance* (coauthored with David Logan), explores the underpinnings in performance in business and articulates a new theory about what underlies breakthrough results.



#### **Olga Loffredi, PhD**

*COO, Vanto Group*

Frequently interviewed by business media as an expert on creating high-performing organizations, Olga Loffredi's focus is on defining and seizing growth opportunities, rapidly improving performance, and attaining specific measurable business results. Her work in the private sector ranges from privatization processes to the cultural transformation required by global competition, mergers, and productivity gains. She has also led large-scale initiatives with federal and state governments in the areas of education, public administration, and auditing. Before joining Vanto Group, Loffredi held positions as a corporate executive for Coca-Cola, Brazil, S.C. Johnson, and Lojas Americanas S/A. She was a full professor at the Federal University of Rio de Janeiro and continues to be a guest lecturer at various universities.